



2018 Sponsorship Opportunities

January 26th and 27th, 2018

PIKES PEAK INTERNATIONAL RACEWAY
16650 Midway Ranch Rd, Fountain, CO 80817

Platinum Sponsor

The best opportunity for your money with the most exposure and benefits:

Benefits:

- ☆ Your company name/logo represented as a Platinum sponsor on all marketing and annual meeting materials
- ☆ Full page ad (or an article) in the quarterly newsletter – must be sent camera ready
- ☆ A logo and link on CAR's website
- ☆ Two sets of mailing labels for CAR Members
- ☆ A display table provided for your products/services
- ☆ Verbal recognition during the annual meeting
- ☆ Signage at the annual meeting
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ 3-5 minute mini-commercial to be given at the beginning of one session of your choice

Investment: **\$1500**

Diamond Sponsor

Great opportunity for exposure to attendees and marketing position:

Benefits:

- ☆ Your company name represented as a Supporting sponsor on all marketing and annual meeting materials
- ☆ Half page ad (or an article) in the quarterly newsletter – must be sent camera ready
- ☆ A logo and link on CAR's website
- ☆ One set of mailing labels for CAR Members
- ☆ Signage at the annual meeting
- ☆ Display table provided for your products/services
- ☆ Verbal recognition during the annual meeting
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ 3-5 minute mini-commercial to be given at the beginning of one session of your choice

Investment: **\$1000**

Gold Sponsor

Great opportunity as luncheon host for name and marketing placement

Benefits:

- ☆ Includes a hot barbecue buffet, variety of desserts and assorted beverages
- ☆ A quarter page ad (or an article) in the quarterly newsletter – must be sent camera ready
- ☆ A link on CAR's website
- ☆ Your company name represented on all marketing and annual meeting materials
- ☆ Signage during the luncheon
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ Verbal recognition during the annual meeting

Investment: \$750

Silver Sponsor - Breakfast Host – Annual Meeting

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Silver Sponsor starts the day by hosting breakfast

Benefits:

- ☆ Breakfast will include an expanded continental breakfast, juices and coffee service.
- ☆ A business card ad in the quarterly newsletter – must be camera ready
- ☆ A link on CAR's website
- ☆ Your company name represented on all marketing and annual meeting materials
- ☆ Signage during breakfast
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ Verbal recognition during the annual meeting

Investment: \$500

Emerald Sponsor

**Host of the pre-event social event -
Friday, January 26, 2018, 5:30pm to 7:30pm**

Benefits:

- ☆ Includes cocktails and hors d'oeuvres at after meeting event
- ☆ A business card ad in one issue of the newsletter – must be camera ready
- ☆ A link on CAR's website
- ☆ Your company name represented on all marketing and meeting materials
- ☆ Signage at event location
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ Verbal recognition during the annual meeting

Investment: \$350 each

Bronze Sponsor

Host of the morning or afternoon breaks

Benefits:

- ☆ Includes AM and PM snacks, soda's and coffee service
- ☆ A business card ad in one issue of the newsletter – must be camera ready
- ☆ A link on CAR's website
- ☆ Your company name represented on all marketing and meeting materials
- ☆ Signage during breaks
- ☆ Recognition on the attendee handouts at the annual meeting
- ☆ Verbal recognition during the annual meeting

Investment: \$250 each

Yes, my company would like to be a 2018 sponsor of the CAR Association!

Name: _____

Company: _____

Address, City, State, Zip: _____

Phone, E-mail: _____

Level/Price: _____

Method of Payment (Make checks payable to CAR Association):

Visa/MC Discover AMEX Ck# _____

Credit Card# _____ Exp Dt: _____

CCV# _____ CC Mailing Address & Zip Code _____

You may register your sponsorship online and pay through directly [HERE](#).

You can also send this form by email Cheryl Dotson at
info@coloradoautocyclers.com
or mail to CAR Association, PO Box 24745, Denver CO 80224